

Jilly Biography (2023)

Jillyan Anais Moor, professionally known as Jilly, is undeniably a name that resonates with talent and ambition. From the heart of Houston's dynamic arts scene, Jilly made her mark early on, not only by being crowned Miss Teen Houston in 2011 but also by impressing many with standout roles in musicals, captivating dance performances, and her skills in competitive cheerleading.

At the age of 18, Jilly moved to Los Angeles, a city known for creating stars. By 2014, she was deeply integrated into the music scene, collaborating with some of the industry's noteworthy names. This dedication bore fruit with her 2015 EP, 'The Juice,' which grabbed significant attention in the industry.

Jilly's reach wasn't confined to music alone. In 2016, she masterfully navigated the social media landscape through collaborations with digital influencers. This strategic move skyrocketed her Instagram profile following, accumulating the following to over 5 million fans across various platforms, rightfully earning her the title of a Social Media Phenomenon. These platforms were not only an avenue for her to connect with fans but also a stage where she showcased her multitude of skills as an artist, dancer, and actress. Her extensive involvement in numerous acting projects and hosting gigs were highlighted by her association with BET for the Grammy's 2019 coverage and her noteworthy appearance alongside Kevin Hart in the 'Real Husbands of Hollywood.'

As a SAG-AFTRA member (since 2015), Jilly's acting credits include television drama series Rosewood (starring Chestnut Morris) and starring as a lead actor in Demi Lovato's "Cool For The Summer" music video.

The year 2018 was marked by transformation. Working alongside R&B artist Eric Bellinger, Jilly refined her sound. Her track "Sexy" became a testament to this fresh direction, amassing millions of YouTube views. Songs like "Wait For It" and "Milano" further underscored her musical evolution.

However, Jilly's interests weren't restricted to music. With a keen sense of style and culinary passion, she released a fashionable cookbook and lookbook in 2020, aptly titled "This Boss Babe Can Cookbook." By 2021, she had launched her signature fragrance 'Boss Babe by Jilly Anais Eau de Parfum', adding a new dimension to her expansive brand.

The achievements in 2022 were manifold. Her EP "COPY & Paste" received acclaim, especially after her performance of "Throwback" on MTV Jams Live Sessions. She also co-hosted the Sheen Magazine Awards in Atlanta, GA, opened up for DaniLeigh's '4 Velour Tour' at The Novo in Los Angeles, and introduced fans to her second cookbook, "She Cooks Too!"

Jilly's 2023 chapter is filled with even more noteworthy milestones. Not only was she the cover star for Sheen Magazine's Jan/Feb digital issue, but she also made a stellar

appearance on the new season of "Wild N' Out," with her episode set to air this September. Taking her talents on the road, Jilly joined Nick Cannon's Future Superstar Tour 2023, performing across 24 cities in the United States and Canada. To top it off, she unveiled her musical prowess further with the release of the single, "I Must Really Love You," co-written by the Grammy Award-winning artist Ne-Yo and masterfully produced by Lil Rich.

Currently, Jilly is set to release her new upcoming album, 'Nights in Armour' on November 2nd, 2023, promising that her journey has many more enchanting chapters ahead.